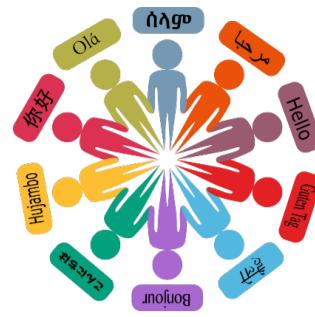


Linguistic Diversity in Professional Settings: Needs, Policies and Practices

Conference Program



Time	Thursday, May 2	
08:00 – 09:00	Registration <i>Sitzungssaal 3 AD.0.089</i>	
09:00 – 09:30	Welcome address <i>Sitzungssaal 1 AD.0.114</i>	
09:30 – 10:30	Dannerer, Monika <i>Universität Innsbruck</i> Between "searching for" and "struggling with": Professional settings as a lens for conceptualising and dealing with linguistic diversity <i>Sitzungssaal 1 AD.0.114</i>	
10:30 – 11:00	Coffee break – Kaffeejause - Intervalo para café - Kahvitauko - コーヒーブレイク - Pausa caffè	
	Session 1 <i>Sitzungssaal 1 AD.0.114</i>	Session 2 <i>Sitzungssaal 2 AD.0.122</i>
11:00 – 11:30	Awal, Abdul <i>Uniwersytet Łódzki</i> Navigating linguistic diversity in professional settings: insights from Bangladesh	Zehetgruber, Magdalena <i>WU Wien</i> "Jede weitere Fremdsprache ist ein Vorteil, da man dadurch punkten kann" - Linguistic diversity for the labour market from recruiters' perspective
11:30 – 12:00	Carvalho da Fonseca, Lívia Cristina & Ribeiro Berger, Isis <i>Universidade Estadual do Oeste do Paraná</i> Managing multilingualism at the workplace: <i>in vitro</i> and <i>in vivo</i> language policies of Itaipu hydroelectric powerplant	Holzinger, Clara <i>Universität Wien</i> Addressing societal multilingualism in street-level bureaucracies
12:00 – 12:30	Gimenez, Julio <i>University of Westminster</i> A new look at socio-linguistic competencies for the multilingual workplace	Savych, Zlatoslava <i>WU Wien</i> Language and communication in old-age care settings: Perspectives of migrant care workers from Ukraine
12:30 – 13:00	Jakkula, Maria Annukka <i>Tampereen yliopisto</i> Perceptions of paraprofessional interlingual translation competence	Draxl, Anna-Katharina <i>Universität Wien</i> How highly qualified EU-migrants from CEE countries experience the importance of language(s) in professional settings in Vienna
13:00 – 14:30	昼休み - Pausa per dinar - Pausa pranzo - Pause déjeuner - Lounastauko - Pauza za ručak	
14:30 – 15:00	Messner, Monika <i>Universität Innsbruck</i> "So, just la régularité del tempo, eh?" – The orchestra rehearsal as multilingual professional setting	Ayer, Dorothée & Rüeger, Danièle <i>Université de Fribourg/Haute école de gestion Fribourg</i> Training future professionals through linguistic e-tandem
15:00 – 15:30	Tuma, František <i>WU Wien</i> Beyond words: Pointing at technical drawings in multilingual workplace meetings	Meier, Gabriela & Styger, Esther <i>School of Education University of Exeter/Berufs- und Weiterbildungszentrum Buchs Sargans</i> Roles of languages in technical vocational education: Case study results from the Swiss-Liechtenstein border region
15:30 – 16:00	Schnitzer, Johannes & Zehetgruber, Magdalena <i>WU Wien</i> "Sorry, the e-mail is in German, this is too much 'Beamtensprech'" – Multilingualism at the Department of Business Communication at Vienna University of Economics and Business	Meyer, Almut & Kuosa, Anne-Maria <i>Turun yliopisto</i> Encountering linguistic diversity in professional settings - An example from the legal language teaching
16:00 – 16:30	Solin, Anna <i>Helsingin yliopisto</i> Writing practices in the multilingual workplace: a study of university administrators	
16:30 – 17:00	Pausa para café - Pauza za kavu - Pause café - Přestávka na kávu - Pausa per café - কফি ব্রেক	
17:00 – 18:30	Panel Discussion: Linguistic Diversity in Professional Settings: Needs & Policies <i>Sitzungssaal 1 AD.0.114</i> with Catherine Danielopol-Hofer, Austrian Federal Ministry of Education, Science and Research Claudia Deutsch, European Commission Arnulf Gressel, Austrian Economic Chambers Sabine Tritscher-Archan, ibw Austria – Research & Development in VET	
19:00	Višejezična večera - Monikielinen illallinen - Multilingual Conference Dinner - Cena multilingue @ Luftburg – Kolarik im Prater Regional and organic cuisine	

Time	Friday, May 3	
9:00 – 10:00	Matrisciano-Mayerhofer, Sara <i>Ruhr-Universität Bochum</i> Multilingualism as the key of integration? The role of linguistic diversity in French company magazines <i>Sitzungssaal 1 AD.0.114</i>	
	Session 1 <i>Sitzungssaal 1 AD.0.114</i>	Session 2 / Workshop <i>Sitzungssaal 5 AD 0.095</i>
10:00 – 10:30	Flubacher, Mi-Cha & Studer, Patrick <i>Zürcher Hochschule für Angewandte Wissenschaften</i> Teaching Linguistic Diversity Management: Challenges and opportunities	Weder, Franziska <i>WU Wien</i> Sustainability. Linguistic, terminological and conceptual diversity
10:30 – 11:00	Martin, Karin & Heller, Colin <i>FH Kärnten</i> Multilingualism in business and language management - A potential approach to raise awareness among future managers about multilingualism in a business setting. A pilot project of the Carinthia University of Applied Sciences, Intercultural Management program	
11:00 – 11:30	Coffee break - Kaffeejause - Intervalo para café - Kahvitauko - コーヒーブレイク - Pausa caffè	
	Session 1 <i>Sitzungssaal 1 AD.0.114</i>	Session 2 <i>Sitzungssaal 2 AD.0.122</i>
11:30 – 12:00	Kabalin Borenić, Višnja & Kiss Kulenović, Boglarka <i>Sveučilište u Zagrebu</i> Preparing students for linguistic diversity in the workplace through developing a training programme	Okamura, Akiko <i>高崎経済大学</i> How do the advertisers use English and linguistic diversity in the Japanese housing market?
12:00 – 12:30	Warren, David & Reddy-Hrisenko, Krishne <i>FH Technikum Wien</i> Preparing for the Mid 21st Century Workplace: The Challenges and Opportunities Associated with Linguistic Diversity in the Context of the 4 C's - Creativity, Communication, Critical Thinking and Collaboration	Tolvanen, Eveliina & Kuosa, Anne-Maria & Wide, Camilla <i>Turun yliopisto</i> Linguistic landscapes in the public sector
12:30 – 13:00	Bernal, Carla & Schnitzer, Johannes <i>WU Wien</i> Multilingualism and minority languages in external corporate communication: an analysis of Spanish websites	Martínez Sosa, María Isabel <i>Barna Management School</i> Challenges and opportunities in the communication of Community-Based Tourism in the Dominican Republic
13:00 – 14:30	Pausa para el almuerzo - লাঞ্ছ ব্ৰেক - Mittagspause - Přestávka na oběd - Pausa para o almoço	
14:30 – 15:00	Volgger, Marie-Luise & Atzlesberger, Ute Maria & Frauscher, Bernadette & Rückl, Michaela <i>Universität Wien/Universität Salzburg/CEBS/Bildungsdirektion Wien</i> Why and with what goals learn and teach second foreign languages? Conceptual reflections on integrated language education at vocational secondary schools (BHS) in Austria	Leal, Alice & Dladla, Celimpilo <i>University of the Witwatersrand</i> Multilingual language policies in institutions of higher learning: Wits University in South Africa
15:00 – 15:30	Salaberry, Rafael <i>Rice University</i> Expanding linguistic diversity in professional settings: The potential of translanguaging	Bicsar, Andrea <i>PH Burgenland</i> Which language makes the difference? The role of multilingualism at a university college of teacher education
15:30 – 16:00	Schlabach, Joachim <i>Turun yliopisto & TU Darmstadt</i> Plurilingual business communication and linguistic diversity - About plurilingual proficiency, plurilingual courses, and impact studies	Claes, Marie-Thérèse <i>WU Wien</i> Are we speaking the same language?
16:00 – 16:30	Pausa para café - Pauza za kavu - Pause café - Přestávka na kávu - Pausa per cafè - কফি ব্ৰেক	
16:30 – 18:00	Panel discussion Linguistic Diversity in Professional Settings: Practices <i>Sitzungssaal 1 AD.0.114</i> with Zeynep Arslan, Vienna Healthcare Association Monika Haider, equalizent Christoph Hadek, Austrian Post n.n., Austrian Public Employment	
18:00	Apéro - A Glaserl Wein - Ανερο - Aperitivo – Get-together	
	Throughout the conference, the interactive exhibition HANDS UP will be present on campus. HANDS UP is an interactive exhibition that takes visitors on an exciting journey into the world of silence. The aim is to reduce fear of contact with deaf people and to build bridges between the world of the hearing and that of the deaf. More information on the registration modalities will follow shortly on our conference website.	
	The exhibition is financed with the kind support of the Rectorate of the Vienna University of Economics and Business (WU) and the Competence Center for Sustainability Transformation and Responsibility (STaR)	