

The Politics of Fear

by Ruth Wodak

Far-right populist politics have arrived in the mainstream.

We are witnessing a shameless normalization of a political discourse built around nationalism, xenophobia, racism, sexism, antisemitism and Islamophobia. But what does this change mean? What caused it? How does far-right populist discourse work?

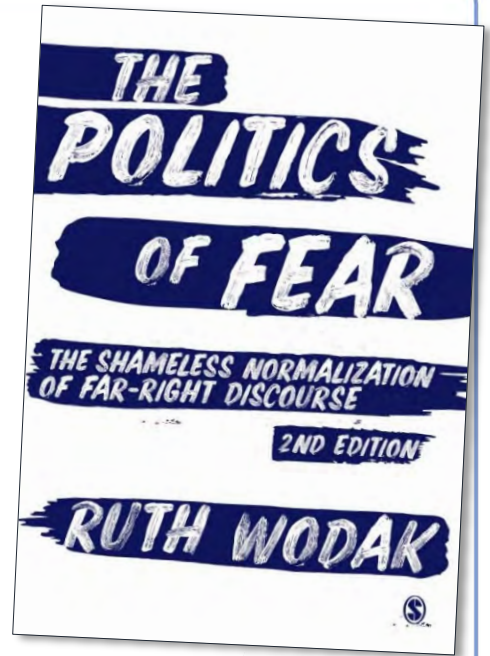
The Politics of Fear traces the trajectory of far-right politics from the margins of the political landscape to its centre. It explores the social and historical mechanisms at play, and expertly ties these to the 'micro-politics' of far-right language and discourse.

From speeches to cartoons to social media posts, Ruth Wodak systematically analyses the texts and images used by these groups, laying bare the strategies, rhetoric and half-truths that the far-right employ.

The revised 2nd edition of this best-selling book includes:

- A new chapter exploring the challenges to liberal democracy
- An updated glossary of far-right parties and movements
- Expanded discussion of the 'normalization' of far-right discourse
- A range of vignettes analysing specific instances of far-right discourse
- More discussion of the impact of social media on the rise of the far-right

Critical, analytical and impassioned, this book is essential reading for understanding how far-right populist politics have moved into the mainstream, and what we can do about it.



"A masterwork."
Professor Cas Mudde
University of Georgia

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