***Navigating Cultures in a VUCA World***

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*This interactive presentation will be in three parts:*

1. *Why is culture important for business?*
2. *How do unconscious bias and cultural differences impact business?*
3. *How can companies address unconscious bias and leverage cultural differences for competitive advantage?*

*It will be based on the practical experience of designing and delivering intercultural training programs for individuals, teams and organizations in a large international company with over 380,000 employees in 190 countries worldwide.*