



WIENER SPRACHGESELLSCHAFT



Die Wiener Sprachgesellschaft

ladet ein zu einem Vortrag

von

Prof. Dr. Jennifer SCLAFANI

Department of Linguistics

Georgetown University, Washington D. C.

**Discourse markers and presidential selves:
Linguistic style and identity in US primary debates**

Recent work on the discursive construction of identity has emphasized the situated and emergent nature of identity and has underlined the importance of connecting micro-level linguistic strategies with macro-level aspects of social engagement and interaction. The study reported in this talk builds on these approaches by considering how discourse markers function in the construction of a relatively unexplored type of political identity – namely, the “presidential self” – in the context of US presidential primary debates. The study contributes to our knowledge of the function of discourse markers by examining their use in a large corpus of conflict-oriented discourse. It also contributes to discursive research on political identity by demonstrating how emergent interactional alignments and inter-speaker differences function in the construction of broader characterological traits associated with an American presidential persona.

Zeit: Dienstag, 10. Mai 2016, 18 Uhr 30

Ort: Sensengasse 3a, Hörsaal 1 (1. Obergeschoß)

B. Seidlhofer m. p.

B. Soukup m.p.