Die Wiener Sprachgesellschaft ladet ein

zu einem Vortrag

von

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"Applied Linguistics: The Challenge of Theory"

Language has featured prominently in contemporary social theory, but the relevance of this fact to the concerns of Applied Linguistics, with its necessary orientation to practical issues of language in context, is still unclear. This paper supports the need for a greater engagement with theory in Applied Linguistics. It considers the ongoing debate about the nature of Applied Linguistics as a field and the role of theory within it. The paper concludes with a call for the re-engagement with theory in the humanities, in particular poststructuralism.

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A. N. Lenz m. p.

H. Ch. Luschützky m. p.