

REGISTRATION

www.exarc.net/meetings/mamuz/registration-form

CONFERENCE FEES

Students € 20 | Others € 35 | EXARC Members € 25

Included: 2 days lectures (Saturday and Sunday) with 1 coffee break each day, 1 excursion on Friday (Visit to the ÖTZI-Exhibition at MAMUZ Museum Mistelbach), 1 excursion on Saturday (Guided Tour at the MAMUZ Schloss Asparn/Zaya), Evening Buffet and Shuttle on Saturday.

Not Included: Hotel, Lunches, Shuttle from Vienna to Mistelbach on Friday, Dinner on Friday, Excursion on Sunday (Archaeological Park Carnuntum) and Shuttle on Sunday



ADDRESS

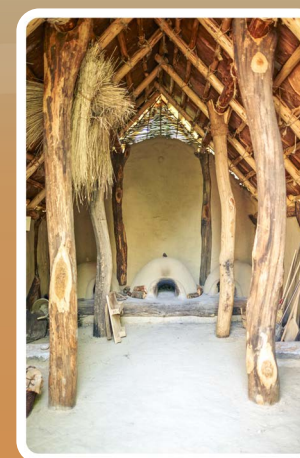
MAMUZ Museum Mistelbach | Waldstraße 44-46 | 2130 Mistelbach

When flying, please use Wien airport. Take the S2 from the Train Station Wien Mitte to Mistelbach. This takes about 1 hour followed by 10 minutes on foot to the museum.

25 - 27 September 2015 Archaeological Reconstructions and Tourism

in MAMUZ Museum Mistelbach
near Vienna, Austria

EXARC



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With publications like “From Stonehenge to Las Vegas” (Holtorf 2005) and “The Plastic Venuses, Archaeological Tourism In Post-Modern Society” (Melotti 2011)

it has become clear that archaeological reconstructions have found their way to the mainstream public. It is not anymore about carefully made “authentic” reconstructions in a showcase or open-air museum context, we are talking about product placement, supporting modern messages with archaeological imagery, about archaeology lending its face to commerce.

Where does this end, and when does it turn bad for archaeology? Or are we happy about (any)role in society, as “they” are the ones who pay “us”?

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www.mamuz.at

PROGRAM

Friday 25 September 2015

- 13:00** Shuttle from Vienna to Mistelbach*
15:00 Visit to the ÖTZI-Exhibition at MAMUZ Museum Mistelbach
Evening Dinner* with reception by the Mayor of Mistelbach in Gasthof zur Linde

Saturday 26 September 2015

- 08:30** Registration
09:00 Welcome
09:15 Prof. Dr. Marxiano Melotti (IT), Università Unicusano Roma
Keynote: Beyond Post - Modernity Tourism and Archaeology in the Coming Age
10:00 Mag. Matthias Pacher (AT), MAMUZ Museumszentrum Betriebs GmbH
The archaeological open-air site of the museum of prehistory Urgeschichtemuseum MAMUZ in Asparn/Zaya and its cultural touristic development
10:25 Dr. phil. Wolfgang David M.A. (DE), Kelten Römermuseum Manching
Zielkonflikte bei der Valorisation archäologischer Denkmäler durch Sichtbarmachung oder Wiederaufbau
10:50 Coffee Break
11:10 Dr. Andreja Breznik (SI), Narodni muzej Slovenije
The “Originality” of Archaeological Parks
11:35 PD Ao. Univ.-Prof. Mag. Dr. Wolfgang Neubauer (AT), LBI for Archaeological Prospection and Virtual Archaeology
From 10 to 20.000 tourists in two decades – the Schwarzenbach Project
12:00 Dr. Vegaard Kaasen Engen (NO), Lofotr Viking Museum
Different aspects of dissemination at the Lofotr Viking Museum
12:25 Mag. Wolfgang Lobisser (AT), Vienna Institute of Archaeological Science
Updating the past in front of the visitors - MAMUZ: A “new” Archaeological Open-Air Museum in Asparn in Lower Austria
13:00 Lunch* to be ordered at the restaurant
14:00 Shuttle to Asparn
15:00 Guided Tour at the MAMUZ Schloss Asparn/Zaya
18:00 Buffet and reception
20:00 Shuttle to Mistelbach

Sunday 27 September 2015

- 09:00** Dr. Roeland Paardekooper (DE), Archäologisches Freilichtmuseum Oerlinghausen
Practice what you preach: two years’ experience in running an archaeological open-air museum
09:25 Tiberiu Frățiță-Felmer (RO), Villa Wellmer
Hardships of beginnings: then and now
09:50 Helga Rösel-Mautendorfer, Jutta Leskovar (AT), Freilichtmuseum von Mitterkirchen
Living History und das Publikum in Mitterkirchen, Oberösterreich
10:15 Coffee Break
10:30 Poster Session
10:45 Davide Delpiano (IT), Università di Ferrara
The potential of open-air sites: a diversified approach in Emilia, Italy
11:10 Mgr. Petr Kubín (CZ), Regional museum in Mikulov
Archaeological park Pavlov - presentation of the palaeolithic era below the Pálava hills
11:35 Dr. Markus Wachter (AT), Archäologischer Park Carnuntum
Im Aufwind – Der Archäologische Park Carnuntum als regionaler Wachstumsmotor
12:00 Discussion
12:30 Lunch* to be ordered at the restaurant
13:30 Shuttle to Carnuntum*
15:00 Excursion at Archaeological Park Carnuntum* (optional)
19:00 Shuttle from Carnuntum to airport*
20:00 Arrival at Vienna airport

Items marked with * are not included in the conference fee

All Abstracts available in English:

www.exarc.net/meetings/mamuz